Russian consumer marketFMCG retail chains rating

November 2017
St. Petersburg
INFOLine is the research partner of major FMCG retailers and suppliers

We are proud of our customers
They do recommend us
INFOLine means 10 years of success in FMCG and Non-Food retail research projects
Russian consumer market FMCG retail chains rating. The results 2017-2018

Industry review
"Russian consumer market and FMCG retail chains rating. The results of 2017-2018"

Issue: the results of 2017

12 issues of monthly review for 2017

Release date: February 2018

Price (without VAT): RUB 150 000
Rating of FCMG retail chains
Rating of FMCG retailers in Russia

Monthly survey in Russian and English

English version

- Russian consumer market and FMCG retail chains rating
- June 2017
- Retail business statistics in Russia and regions
- Retail indicators in Russia
- Review of retail market of Russia in June 2017
- Rating of FMCG retailers by stores number, selling space in June 2017, net sales in 2013-2015

- Rating by number of stores, selling space, revenue
- Development of retailing
- TОП-8
- Description of major chains
- Published in two languages

- RU, EN
- RU + EN

- Delivery (the working day of the month following the reporting one)
- RU 20,000
- 15-20th day
- Subscription for 12 months: RUR 150,000

Russian version

- Состояние потребительского рынка России и Рейтинг торговых сетей FMCG РФ
- Июнь 2017
- Сведения по различным торговым сетям России и регионов
- Изменение основных показателей розничной торговли России
- Обзор событий в розничном рынке РФ в июне 2017 г.
- Subscription for 12 months: RUR 120,000

- RU
- RU 20,000
- 7-8th day

- Published in two languages
- RU + EN

- Subscription for 12 months: RUR 120,000

Delivery (the working day of the month following the reporting one)
- RU 20,000
- 7-8th day
Brief description of Survey

Sources
- Questioning and polling of more than 200 retail chains
- News and releases of retail chains
- Financial statements data of retail chains
- Materials of more than 1000 federal and regional mass media

Information
- Dynamics of operational indicators
- Dynamics of financial indicators
- Contact details and changes in the management
- Operational and financial performance

Rating of FMCG retail chains of Russia
Survey's structure consists of 4 main sections:

**Section I. Development of retailing in Russia**
- Macroeconomic retail indicators
- Structure of retail sales by the categories of product and retailer
- Governmental regulation of retailing
- Consumer incomes and expenses, expectations and confidence index

**Section II. Key events for FMCG retail in Russia**
- Important retail events affecting FMCG retail in Russia
- Case: latest information about topical sissies

**Section III. Key events and plans of major FMCG retailers**
- Latest information on more than 200 (TOP 8) companies:
  - Results and plans
  - Operational and financial indicators
  - M&A transactions, corporate projects
  - Logistics, interaction with suppliers and consumers

**Rating of FMCG retail chains of Russia**
- Ratings by number of stores, selling space, sales
- TOP 200 FMCG chains performance by formats
- Important events: new projects, M&A, consolidation, international players

* Red refers to chapters available in the expanded version of Survey only. Blue refers to sections available in both versions of Survey.*
Rating of FMCG retail chains of Russia

TOP 200 FMCG retail chains Russia
- Expansion dynamics by formats
- Number of stores and selling space by formats
- Key openings and closures (who, what and where)

Rating by number of stores

Rating by selling space
- Structure and dynamics of selling space
- Performance for the current period

Rating by net sales
- Sales dynamics
- Financial indicators
- Financial performance indicators

Data on 50 major FMCG chains
Section I. Development of retail in Russia: 9 subsections

Macroeconomic retail indicators
- Forecast for retail sales
- Dynamics of retail sales and money supply

Leading development indicators of retail
- Business confidence index. Retail turnover, storage stock level, product mix etc. Limiting factors for retail

Governmental regulation of retailing
- Regulation of alcohol, tobacco and medical supplies markets
- Retail market regulation
- Structure and dynamics of retail sales by the category of product
- Consumers protection and labour activity regulation

Structure of retail sales by the category of product
- Sales dynamics of main product groups

Structure of retail sales by the category of retailer
- Turnover of trading companies and markets
- Structure of sales retail markets and at trade fairs

Regional structure of retail sales
- Retail sales by federal districts
- Regional structure of retail sales

Inflation and food market
- Inflation dynamics and structure of contribution to inflation
- Consumer prices index consumer price index by the category of product
- Food products prices in Europe

Consumer incomes and expenses
- Structure of consumer incomes and expenses
- Monetary policy
- Households expenses, average ticket
- Consumer confidence index

Consumer expectations and confidence
- Consumer evaluation of economic situation in Russia
- Evaluation of personal financial situation
Section II. Key events for FMCG retail in Russia

Key events of retail

Important events for FMCG retailers

Activities of INFOLine’s specialists

Case

News on retail, food industry and agriculture

Latest and analytical information on topical issues

Events, interviews, presentations of INFOLine’s specialists, new releases in retail sector
Section III. Key events and plans of major FMCG retailers

- Contact details, management
- Chain development
- Performance and forecast
- Investment projects
- Plans for store openings
- Store openings and closures
- New formats
- Mergers and acquisitions
- Resignations and assignments
- Logistics
- Private label
- Interaction with consumers
- Interaction with suppliers
- Corporate events

Latest information on more than 200 retail chains of Russia

*The standard Russian version and English version contain information on TOP 8 major FMCG retailers*
Data of 700 FMCG Retail Chains of Russia-2016 Research Report

Data base of 700 FMCG Retail Chains of Russia-2017:

Expanded version

- Market analysis and forecast
- Analysis of formats (modern and traditional)*
- Ratings 100 * /50 largest FMCG chains
- Ratings by formats
- Rating of specialized chains and stores at petrol stations *
- Data of 700 chains and 600 warehouses

Standard version

- Market analysis and forecast
- Analysis of formats (modern and traditional)*
- Ratings 100 * /50 largest FMCG chains
- Ratings by formats
- Rating of specialized chains and stores at petrol stations *
- Data of 700 chains and 600 warehouses

RUR 80,000
July 2017

RUR 60,000
July 2017

* This chapter is presented only in Expanded version of the Survey
The Database: TOP-100 FMCG retail chains with revenue split by regions

The revenue of TOP-100 FMCG retail chains by regions and formats (large and small) in 2014-2016

The presentation format: Excel + Power Point

Price: from RUB 100 000
Information products of FMCG retail trade

Individual analytical presentation

The presentation includes analysis and forecast

- Macroeconomic indicators of retail trade
- TOP FMCG retail chains development
- Formats development (hypermarts, supermarkets, discounters and convenience stores)
- Government regulation of retailing
- Consumer incomes and expenditures
- Consumer expectations and confidence index

The presentation format: PowerPoint
The presentation language: Russian, English
The number of slides: from 60 (quarterly)
Price: from RUB 100 000
Research Food retail and consumer market of Russia. Growth prospects in 2017-2019

The presentation consist analysis and forecast

Retail and consumer market highlights
Key retail events
FMCG retail highlights
Market survey of top FMCG supplier
TOP-7 FMCG chains
• X5 Retail Group
• Magnit
• Auchan Retail Russia
• DIXY, GC
• Lenta
• METRO Cash&Carry
• OKEY, GK
Market of shopping malls
Food Retail forecasts 2017-2019 per segment

Date: July 2017
The number of pages: 90
The language of research: Russian/English
The presentation format: PDF
Price: RUB 150 000

To request a short version of the research you can by e-mail retail@infoline.spb.ru or by phones +7(812)322-68-48 +7(495)772-76-40
Research Non-Food retail and consumer market of Russia. Growth prospects in 2017-2019

The presentation consist analysis and forecast

- Retail and consumer market highlights
- Governmental control in retail
- Retailer's positions per segment
  - DIY&Household and Furniture Retail
  - HA&E and mobile devices retail
  - Fashion retail
  - Baby goods
  - Cosmetics and Drogerie retail
  - Pharmacy retail
  - E-Commerce retail

Non-Food Retail forecasts 2017-2019 per segment

Date: July 2017
The number of pages: 87
The language of research: Russian/English
The presentation format: PDF
Price: RUB 150 000

To request a short version of the research you can by e-mail retail@infoline.spb.ru or by phones +7(812)322-68-48 +7(495)772-76-40
Research The market of advertising materials at points of sales (POS). Trends 2017

The presentation consist analysis and forecast

- Dynamics and forecast of POSM market in Russia
- POSM market segmentation
- Methods of POSM supplier selection
- Evaluation of the POSM efficiency
- Analysis of POSM market development tendencies
- Retail trade in Russia: condition and forecast

Date: June 2017
The number of pages: 111
The language of research: Russian
The presentation format: PDF
Price: RUB 50 000
Information products of FMCG retail trade

Geoatlas «FMCG and DIY Shopping Centers and Hypermarkets»

Moscow

- Microeconomic indicators
- Characteristics of the main performance indicators of the retail trade
- Maps-schemes of existing and extending retail and wholesale trade centers
- Overview of the FMCG and DIY hypermarkets in Moscow and the Moscow region
- Geographical locations
- Maps showing the availability of retail centers

RUB 40 000

St. Petersburg

- Microeconomic indicators
- Characteristics of the main performance indicators of the retail trade
- Maps-schemes of existing and extending retail and wholesale trade centers
- Overview of the FMCG and DIY hypermarkets in St. Petersburg and the Leningrad region
- Geographical locations
- Maps showing the availability of retail centers

RUB 30 000
Information products of FMCG retail trade

Thematic News

News sector: "Retail trade"
- Retail trade of the RF
- Retail trade for home, garden and DIY trade chains of the RF
- Perfumery and cosmetics markets, hygienic, household goods and household chemicals in Russia and the world
- Retail trade of pharmaceuticals and the pharmacy chains of the RF

News sector: "Food industry"
- The food industry market
- News of food industry (meat, dairy, oil and fat, confectionery, etc.)

The service is carried out daily monitoring of more than 5,000 mass media, Federal and regional authorities, as well as news from thousands of Russian companies.
Periodicity – 1 time per day to 1 time in a month!

*This list of "Thematic news" are incompletely
The subject: Russian consumer market and FMCG retail chains rating

The full version of the Rating you can purchase at our online store www.infoline.spb.ru, or order by calling +7 495 772-7640, +7 812 322-6848 or send an email to mail@infoline.spb.ru

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