INFOLine is the research partner of major FMCG retailers and suppliers

We are proud of our customers
They do recommend us

INFOLine means 10 years of success in FMCG and Non-Food retail research projects
Rating of FCMG retail chains
Rating of FMCG retailers in Russia

Monthly survey in Russian and English

Standard version

- ТОП-8
- RU, EN
- Published in two languages
- Delivery (the working day of the month following the reporting one)

Rating by number of stores, selling space, revenue

Expanded version

- Top 200
- RU
- 7-8th day

Development of retailing

Description of major chains

Industry review
Russian consumer market and FMCY retail chains rating
November 2014
Brief description of Survey

Sources
- Questioning and polling of more than 200 retail chains
- News and releases of retail chains
- Financial statements data of retail chains
- Materials of more than 1000 federal and regional mass media

Information
- Dynamics of operational indicators
- Dynamics of financial indicators
- Contact details and changes in the management
- Operational and financial performance

Rating of FMCG retail chains of Russia
Survey's structure consists of 4 main sections

### Rating of FMCG retail chains of Russia
- Ratings by number of stores, selling space, sales
- TOP 130 FMCG chains performance by formats
- Important events: new projects, M&A, consolidation, international players

### Section I. Development of retailing in Russia
- Macroeconomic retail indicators
- Structure of retail sales by the categories of product and retailer
- Governmental regulation of retailing
- Consumer incomes and expenses, expectations and confidence index

### Section II. Key events for FMCG retail in Russia
- Important retail events affecting FMCG retail in Russia
- Case: latest information about topical sissies

### Section III. Key events and plans of major FMCG retailers
- Latest information on more than 200 (TOP 8) companies:
  - Results and plans
  - Operational and financial indicators
  - M&A transactions, corporate projects
  - Logistics, interaction with suppliers and consumers

* Red refers to chapters available in the expanded version of Survey only. Blue refers to sections available in both versions of Survey.
Rating of FMCG retail chains of Russia

TOP 130 FMCG retail chains in Russia
- Expansion dynamics by formats
- Number of stores and selling space by formats
- Key openings and closures (who, what and where)

Rating by number of stores

Rating by selling space
- Structure and dynamics of selling space
- Performance for the current period

Rating by net sales
- Sales dynamics
- Financial indicators
- Financial performance indicators

Data on 50 major FMCG chains
Section I. Development of retail in Russia: 9 subsections

- **Macroeconomic retail indicators**
  - Dynamics of retail sales and money supply
  - Forecast for retail sales

- **Leading development indicators of retail**
  - Business confidence index. Retail turnover, storage stock level, product mix etc. Limiting factors for retail

- **Governmental regulation of retailing**
  - Regulation of alcohol, tobacco and medical supplies markets
  - Retail market regulation
  - Consumers protection and labour activity regulation

- **Structure of retail sales by the category of product**
  - Structure and dynamics of retail sales by the category of product
  - Sales dynamics of main product groups

- **Structure of retail sales by the category of retailer**
  - Structure of retail sales by the category of retailer
  - Turnover of trading companies and markets
  - Structure of sales retail markets and at trade fairs

- **Regional structure of retail sales**
  - Retail sales by federal districts
  - Regional structure of retail sales

- **Inflation and food market**
  - Inflation dynamics and structure of contribution to inflation
  - Consumer prices index consumer price index by the category of product
  - Food products prices in Europe

- **Consumer incomes and expenses**
  - Structure of consumer incomes and expenses
  - Monetary policy
  - Households expenses, average ticket

- **Consumer expectations and confidence**
  - Consumer confidence index
  - Consumer evaluation of economic situation in Russia
  - Evaluation of personal financial situation
Section II. Key events for FMCG retail in Russia

Key events of retail

Important events for FMCG retailers

Activities of INFOLine’s specialists

Case

News on retail, food industry and agriculture

Latest and analytical information on topical issues

Events, interviews, presentations of INFOLine’s specialists, new releases in retail sector
Section III. Key events and plans of major FMCG retailers

- Contact details, management
- Chain development
- Performance and forecast
- Investment projects
- Plans for store openings
- Store openings and closures
- New formats
- Mergers and acquisitions
- Resignations and assignments
- Logistics
- Private label
- Interaction with consumers
- Interaction with suppliers
- Corporate events

Latest information on more than 200* retail chains of Russia

*The standard Russian version and English version contain information on TOP 8 major FMCG retailers
Data base of 700 FMCG Retail Chains of Russia:

Standard version

Market analysis and forecast

Analysis of formats (modern and traditional)

FMCG retail chains rating + rating by direct imports (NEW)

Ratings by formats + specialized retailers rating (meat and alcohol)

Data of 700 chains and 550 warehouses (including Crimea)

Description of 50 major retailers

RUR 45,000

Expanded version

Аналитическая база 700 торговых сетей FMCG России
Стандартная версия

Аналитическая база 700 торговых сетей FMCG России
Расширенная версия

Аналитическая база 700 торговых сетей FMCG России
Стандартная версия

Аналитическая база 700 торговых сетей FMCG России
Расширенная версия

RUR 60,000
FMCG hypermarket chains of Russia:

**Standard version**

- Market analysis and forecast of development of the hypermarket format
- TOP-50 FMCG retailers in the hypermarket format
- Regional development of the hypermarket format
- Description of 12 major retailers
- Data on hypermarkets

**Expanded version**

- Market analysis and forecast of development of the hypermarket format
- TOP-50 FMCG retailers in the hypermarket format
- Regional development of the hypermarket format
- Description of 12 major retailers
- Data on hypermarkets

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**340 pages**
**RUR 40,000**

**630 pages**
**RUR 70,000**
Thematic News and Industry Surveys

- Suppliers
- Customers
- Mass Media
- Regulatory acts
- Governmental bodies
- Competition

Latest and periodic information on retail market situation

Thematic News and Industry Reviews
Any questions?

The subject:
Russian consumer market and FMCG retail chains rating

The full version of the Rating you can purchase at our online store www.infoline.spb.ru, or order by calling +7 495 772-7640, +7 812 322-6848 or send an email to mail@infoline.spb.ru

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