

iINFO *Live*

**Russian consumer market
FMCG retail chains rating**

June 2015
St. Petersburg

INFOLine is the research partner of major FMCG retailers and suppliers



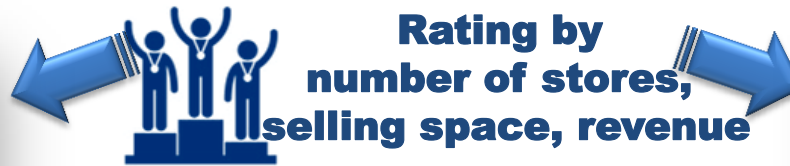
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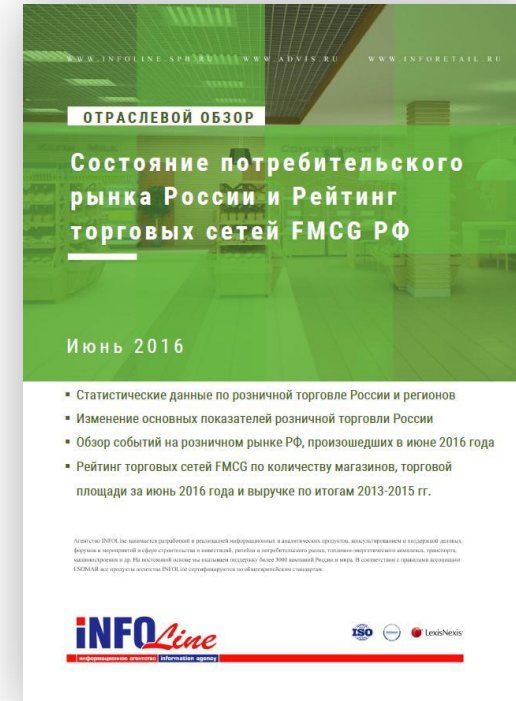


Monthly survey in Russian and English

Standard version



Expanded version

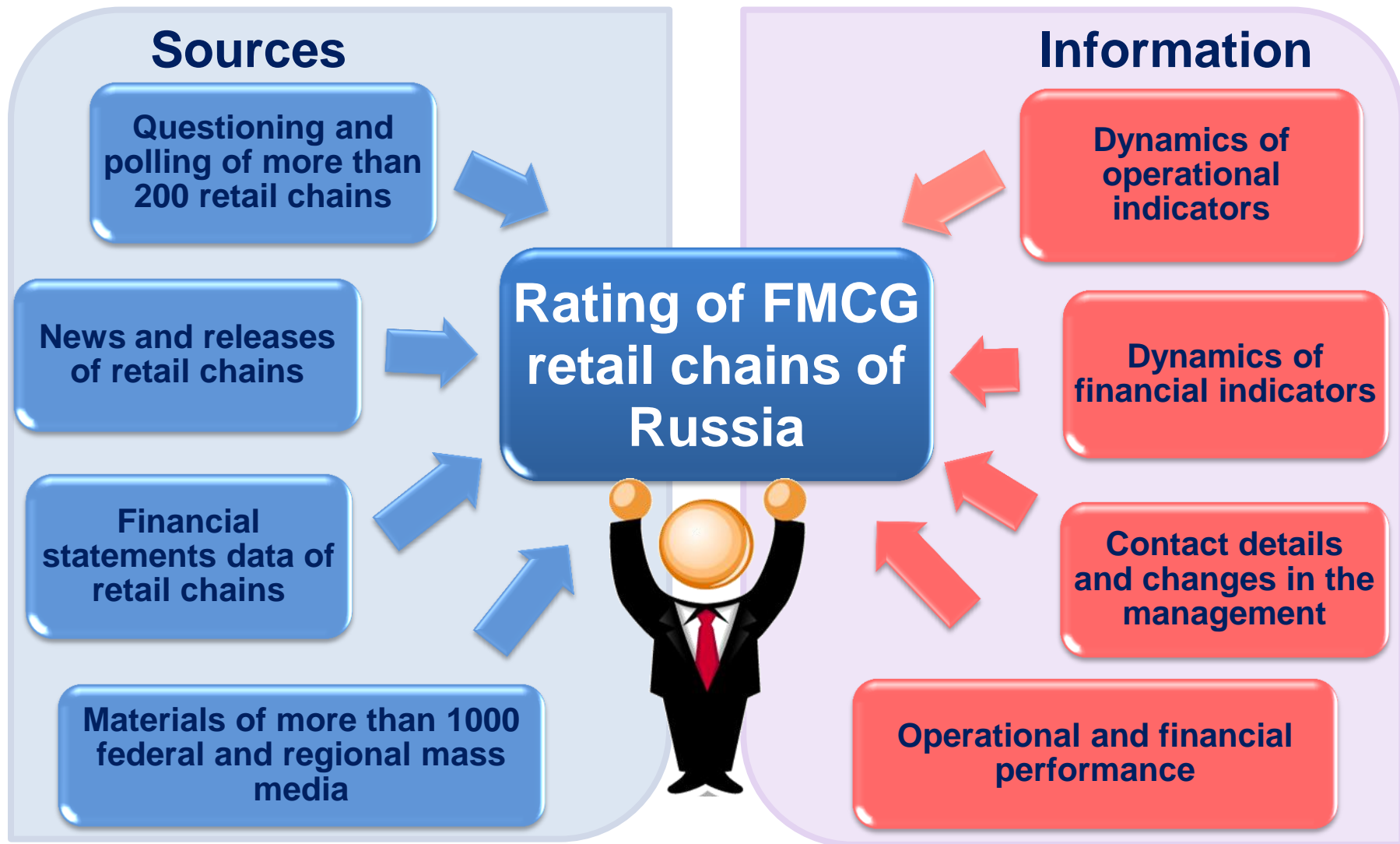


Delivery (the working day of the month following the reporting one)

RUR 20,000
15-20th day

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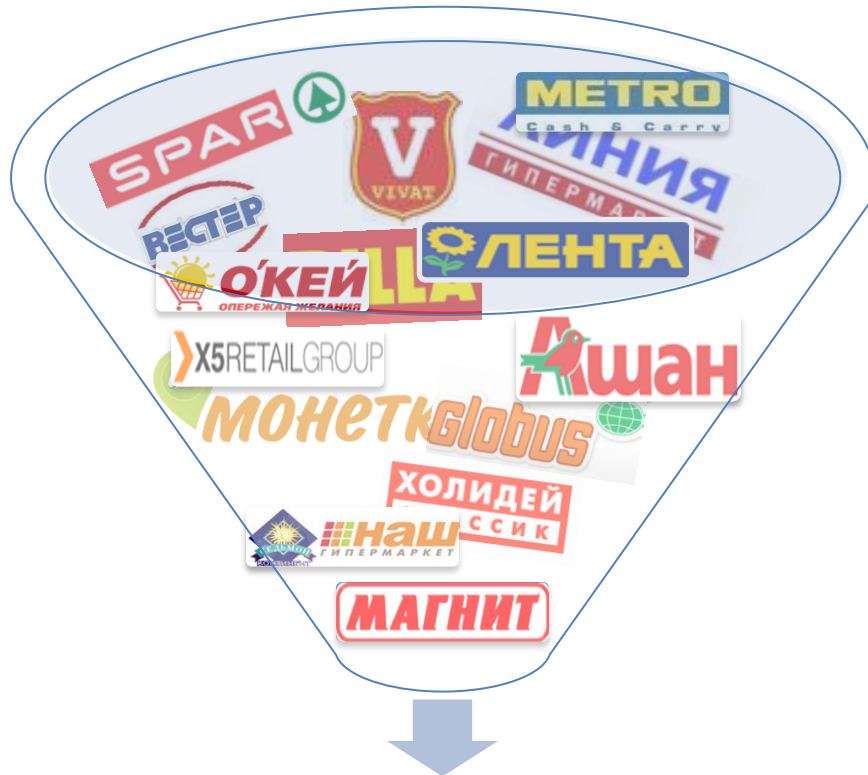
RUR 20,000
7-8th day





* Red refers to chapters available in the expanded version of Survey only. Blue refers to sections available in both versions of Survey.





Data on 50 major FMCG chains



TOP 130 FMCG retail chains Russia

- Expansion dynamics by formats
- Number of stores and selling space by formats
- Key openings and closures (who, what and where)



Rating by number of stores



Rating by selling space

- Structure and dynamics of selling space
- Performance for the current period



Rating by net sales

- Sales dynamics
- Financial indicators
- Financial performance indicators



Macroeconomic retail indicators



Dynamics of retail sales and money supply
Forecast for retail sales

Leading development indicators of retail



Business confidence index. Retail turnover, storage stock level, product mix etc. Limiting factors for retail

Governmental regulation of retailing



Regulation of alcohol, tobacco and medical supplies markets
Retail market regulation
Consumers protection and labour activity regulation

Structure of retail sales by the category of product



Structure and dynamics of retail sales by the category of product
Sales dynamics of main product groups

Structure of retail sales by the category of retailer



Structure of retail sales by the category of retailer
Turnover of trading companies and markets
Structure of sales retail markets and at trade fairs

Regional structure of retail sales



Retail sales by federal districts
Regional structure of retail sales

Inflation and food market



Inflation dynamics and structure of contribution to inflation
Consumer prices index consumer price index by the category of product
Food products prices in Europe

Consumer incomes and expenses



Structure of consumer incomes and expenses
Monetary policy
Households expenses, average ticket

Consumer expectations and confidence

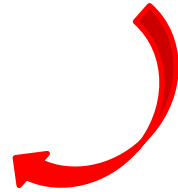


Consumer confidence index
Consumer evaluation of economic situation in Russia
Evaluation of personal financial situation



Key events of retail

Important events for FMCG retailers



Case



Activities of INFOLine's specialists



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Events, interviews, presentations of INFOLine's specialists, new releases in retail sector





Contact details, management



Chain development



Performance and forecast



Investment projects



Plans for store openings



Store openings and closures



New formats



Mergers and acquisitions



Resignations and assignments



Logistics



Private label



Interaction with consumers



Interaction with suppliers



Corporate events

Latest information on more than **200*** retail chains of Russia

МАГНИТ

X5RETAILGROUP

Ашан



ДИКСИ

ЛЕНТА

О'КЕЙ
ОПЕРЕЖАЯ ЖЕЛАНИЯ



METRO

**СЕДЬМОЙ
КОНТИНЕНТ**

*The standard Russian version and English version contain information on TOP 8 major FMCG retailers

Data base of 700 FMCG Retail Chains of Russia-2016:

Expanded version



RUR 70,000
July 2016

Market analysis and forecast



Analysis of formats (modern and traditional)*

Ratings 100/50 largest FMCG chains



Rating by direct imports*

Ratings by formats



Rating of specialized chains and stores at petrol stations *

Data of 700 chains and 600 warehouses (including Crimea)



Description of 10 major retailers*



* This chapter is presented only in Expanded version of the Survey

Standard version



RUR 50,000
June 2016

FMCG hypermarket chains of Russia:

Standard version

ИССЛЕДОВАНИЕ

Рынок гипермаркетов FMCG России. Тенденции 2015 года. Прогноз до 2017 года.

Стандартная версия

- Основные показатели экономики и розничной торговли России
- История развития и ключевые особенности формата "гипермаркет"
- Рейтинг торговых сетей FMCG России по итогам 2014 и I пол. 2015 гг.
- Описание ключевых игроков в формате "гипермаркет"
- Анализ регионального развития формата "гипермаркет"
- Прогноз развития формата "гипермаркет" до 2017 года

Агентство iNFO Line занимается разработкой и реализацией информационных и аналитических продуктов, консультационными и маркетинговыми услугами. Функции и услуги iNFO Line осуществляются в соответствии с лицензией, выданной Министерством связи, массовых коммуникаций и информационных технологий Российской Федерации. На основании лицензии iNFO Line осуществляет работу в сфере информационных услуг. В соответствии с лицензией iNFO Line все продукты агентства iNFO Line сертифицированы по обязательным стандартам.

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340 pages
RUR 40,000

Market analysis and forecast of development of the hypermarket format



TOP-50 FMCG retailers in the hypermarket format



Regional development of the hypermarket format



Description of 12 major retailers



Data on hypermarkets



Release date: October 2015 года

Expanded version

ИССЛЕДОВАНИЕ

Рынок гипермаркетов FMCG России. Тенденции 2015 года. Прогноз до 2017 года.

Расширенная версия

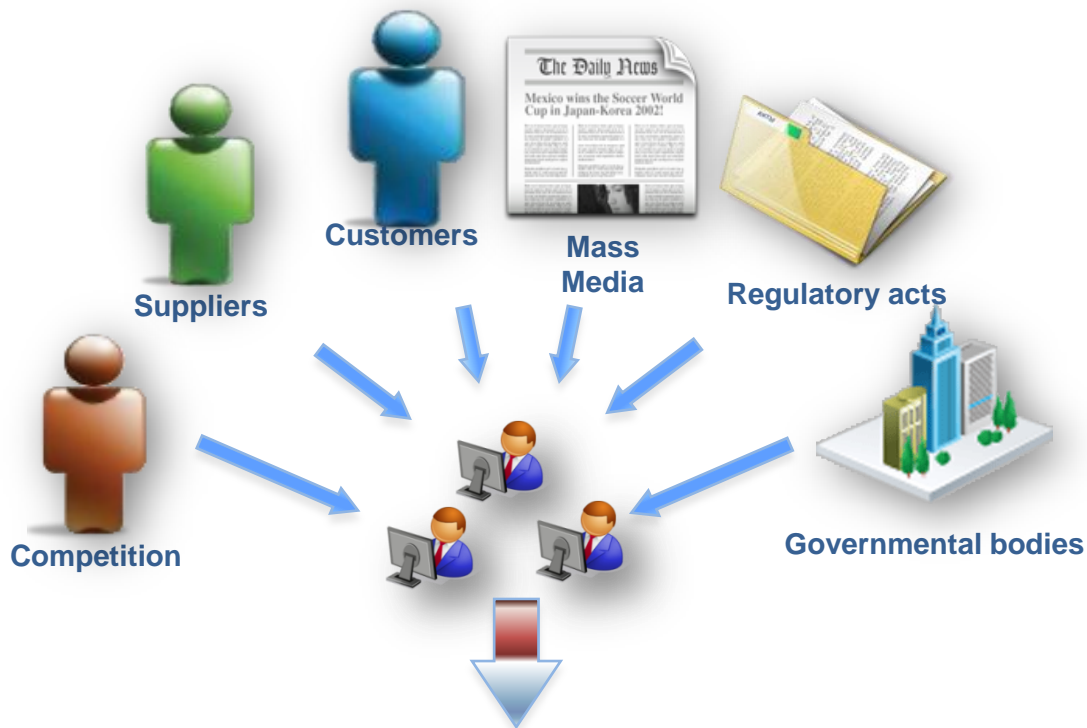
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RUR 70,000



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situation

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and
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Any questions?



The subject:
**Russian consumer market and
FMCG retail chains rating**

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